



NATIONAL RURAL HEALTH ASSOCIATION

National Rural Health Association
Rural Health Equity Conference
May 7, 2019 — Atlanta, Georgia
The Atlanta Marriott Marquis

7 – 8 a.m.

**Check-In, Continental Breakfast
Poster Session
East Foyer (Atrium Level)**

8 – 8:15 a.m.

**Conference Welcome
Room A706 (Atrium Level)**
Alan Morgan, NRHA CEO
Susan Kunz, NRHA Health Equity Council Chair

8:15 – 9:15 a.m.

**Building a Culture of Health in Rural Oregon
Room A706 (Atrium Level)**
Jennifer Little, MPH, Klamath County Public Health, Director

Klamath County, Oregon won the 2018 Robert Wood Johnson Foundation Culture of Health Prize. As one of only four winners nationwide, this rural community faced its low health rankings head on and organized to begin building a culture of health. Learn about their health equity journey and the interventions implemented.

9:15 – 9:30 a.m.

**All of US Research Program
Room A706 (Atrium Level)**
Cody Mullen, Indiana Rural Health Association, Policy, Research, and Development Officer

Learn more about the All of Us Research Program, including beta efforts and experiences in enrolling participants

9:30 – 10 a.m.

**Networking Break, Poster Session
East Foyer (Atrium Level)**

10 – 11:15 a.m.

Concurrent Sessions

1A. Energy extraction's impact on Native Americans' health

Room A706 (Atrium Level)
David Line, PhD, Eastern Washington University, Assistant Professor
Mary-Katherine Smith McNatt, DrPh, AT Still University, Chair & Associate Professor

Energy extraction has positive and negative impacts on the health equity of Native Americans in rural areas. The impacts include providing revenue, jobs, causing environmental changes, and changing cultural heritages. This presentation explores how production of energy and energy costs impact the health equity of Native Americans in rural areas.

Opportunities for Health Equity in Rural Tribal Oklahoma

Denna Wheeler, Ph.D., Oklahoma State University Center for Health Sciences, the Center for Rural Health, Clinical Associate Professor of Rural Health

William Pettit, D.O., Oklahoma State University Center for Health Sciences, Dean, Oklahoma State University College of Osteopathic Medicine - Cherokee Nation Campus

Learn about the physician pipeline partnership between the Oklahoma State University College of Osteopathic Medicine and Cherokee Nation. The pipeline includes early recruitment in rural native communities, a medical school campus constructed and operated in partnership on Cherokee Nation land, and tribal affiliated medical residency programs.

1B. Creating a Culture of Health in Appalachia

Room A708 (Atrium Level)

Julie Marshall, PhD, Appalachian Regional Commission, Senior Economist

Eric Stockton, Appalachian Regional Commission, Health Program Manager

This initiative documents population health and disparities in the Appalachian Region as well as assets and barriers to achieving positive health outcomes. It also identifies and explores Bright Spots, and offers practical strategies to community leaders, funders, and policy makers pursuing health equity and improved population health in rural communities.

Healthalachia: Rural Appalachian Youth Creating Solutions

Frances Feltner, DNP, University of Kentucky Center of Excellence in Rural Health, Director

Melissa Slone, University of Kentucky Center of Excellence in Rural Health, Director of Inter-disciplinary Research

Beth Bowling, University of Kentucky Center of Excellence in Rural Health, Rural Project Manager

Healthalachia, a student-based research initiative, engaged students from three rural high schools to identify a health or social problem at their school and create a research-based solution. Students developed a research question and implementation strategies, secured resources and personnel, created an evaluation process and measured outcomes to complete their projects.

1C. Evaluating with an Equity Lens in Rural Communities

Room A703 (Atrium Level)

Samantha Tucker, Healthcare Georgia Foundation, Evaluation Manager

April Hermstad, Emory Prevention Research Center, Rollins School of Public Health, Emory University, Senior Public Health Program Associate

How do you know your organization is addressing health equity and closing the gap? The answer is evaluating with an equity lens. Join as Healthcare Georgia Foundation and Emory Prevention Research Center discuss identifying and measuring equity outcomes and indicators in the context of rural, multi-sectoral Community Health Partnerships.

Capacity Building in Rural Communities to Improve Health Outcomes

Calvin Allen, Rural Forward NC at the Foundation for Health Leadership and Inn, Director

Brandy Bynum Dawson, Rural Forward NC at the Foundation for Health Leadership and Inn, Associate Director

This informative session will highlight effective services and tools employed to build capacity and develop resources that amplify the impact of rural leaders, organizations, and coalitions in rural North Carolina. The session will provide examples of healthier, more sustainable rural communities with increased capacity to solve their own health problems.

11:15 a.m. – 12:30 p.m.

Concurrent Session

2A. Elevating Rural Health Needs in HIV, Hepatitis C, and Opioid Abuse

Room A706 (Atrium Level)

Kevin P. Delaney, MPH, PhD, Centers for Disease Control and Prevention, Team Lead for the Special Studies and Diagnostics Team, Division of HIV/AIDS Prevention

Michelle Van Handel, MPH, Centers for Disease Control and Prevention, Associate Director of the Program and Performance Improvement Office

Dita Broz, PhD MPH, Centers for Disease Control and Prevention, Epidemiologist on the Behavioral Surveillance Team, Division of HIV/AIDS Prevention

The Ending the HIV Epidemic Initiative seeks to reduce new HIV infections by at least 90% in 10 years. Addressing the interconnected needs around HIV, hepatitis C, and opioid abuse treatment and prevention in rural areas is key to achieving this goal. This panel will provide an overview of the Ending the HIV Epidemic Initiative, vulnerable counties at risk of increases in HIV and hepatitis C among people who inject drugs, and public health linkages between HIV, hepatitis C, and opioid misuse.

2B. Premature death disparities by rurality, race, and ethnicity

Room A708 (Atrium Level)

Katy Kozhimannil, PhD, MPA, University of Minnesota Rural Health Research Center, School of Public Health, Associate Professor and Director

Leslie Marsh, BS, MSN, MBA, RN, Lexington Regional Health Center, CEO

Carrie Henning-Smith, PhD, MPH, MSW, University of Minnesota Rural Health Research Center, School of Public Health, Assistant Professor and Deputy Director

Rural communities are increasingly diverse, with 20% of rural residents being people of color. In this session, we will present new research on racial and ethnic disparities in premature death and other aspects of health and healthcare among rural residents. We will then discuss implications, including a community-based provider perspective.

Rural focus in state maternal mortality review committees

Julia Interrante, University of Minnesota, PhD Student

Katy Kozhimannil, PhD, MPA, University of Minnesota, Associate Professor

Rural women experience barriers to maternity care and have worse outcomes. Maternal mortality review committees are forming in response to rising maternal deaths. This session will show committees existed in 47 states by 2018; only three mentioned rurality specifically. Rural representation is needed to inform geographically-tailored efforts to reverse trends.

2C. Health, Justice, and the Role of Civil Rights Law in Public Health

Room A703 (Atrium Level)

Dawn Pepin, JD, CDC, Public Health Analyst - Legal

Samantha Bent Weber, JD, Georgia Institute of Technology/Georgia State University, PhD Student

Discrimination contributes to significant health disparities in the US today including rural communities. Outcomes such as lower paying jobs and limited educational opportunities all contribute to health inequities. This presentation will highlight variations in civil rights laws across the 50 states and will draw together laws and public health data.

Voting rights and implications on rural health equity

David Line, PhD, Eastern Washington University, Assistant Professor

Mary-Katherine Smith McNatt, DrPh, A.T. Still University, Chair & Associate Professor

With an appreciation of “health in all policies,” the importance of representation in the development of policies has become evident. Recent voter suppression has impacted the health equity in rural communities. This session looks at disenfranchisement methods, the implications on rural health, and practices used to address disenfranchisement.

12:30 p.m. – 1:30 p.m.

Networking Lunch

Room A707 (Atrium Level)

1:30 p.m. – 2:30 p.m.

Health Equity: Where We’ve Been, Where We’re Going

Room A706 (Atrium Level)

Leandris Liburd, PhD, MPH, MA, Office of Minority Health and Health Equity at CDC, Associate Director

Cara James, PhD, Office of Minority Health - Centers for Medicare & Medicaid Services, Director

Deborah Fournier, JD, Association of State and Territorial Health Officials, Senior Director

Moderator: Karen Bouye, PhD, MPH, MS, Centers for Disease Control and Prevention, Senior Advisor

Public health and healthcare have increasingly focused on health equity as a means of achieving improved population health. Access to health insurance and healthcare are not sufficient to eliminate health disparities. This panel will present public health leaders’ perspectives on health equity and implications for rural health.

2:30 p.m. – 2:45 p.m.

Networking Break, Poster Session

East Foyer

2:45 – 4:00 p.m.

Concurrent Session

3A. Community-Cancer Center Collaborations to Impact Rural Cancer Disparities

Room A706 (Atrium Level)

Robin Vanderpool, DrPH, CHES, University of Kentucky, Associate Professor, Department of Health, Behavior & Society

Deanna Kepka, PhD, University of Utah Huntsman Cancer Institute, Assistant Professor

Tracy Onega, PhD, Dartmouth Norris Cotton Cancer Center, Associate Professor

This session, presented by three National Cancer Institute-designated cancer centers serving different rural constituents (Appalachia, Inter-Mountain West, and New England), will focus on building capacity among rural community and clinical partners to conduct cancer control research aimed at improving disparities in HPV vaccination, lung cancer screening, and cancer survivorship outcomes.

Embracing Health Equity: A Place-Based Approach

Lisa Medellin, Healthcare Georgia Foundation, Director of Programs

Arlene Parker Goldson, Partnership for Southern Equity, Just Health Manager

The Two Georgias Initiative-a rural program for 11 communities in Georgia focused on engaging local coalitions/health partnerships on embracing equity in the context of addressing local healthcare issues.

3B. Tools for Success: Addressing the Rural Opioid Crisis

Room A708 (Atrium Level)

Alana Knudson, PhD, NORC's Walsh Center for Rural Health Analysis, Program Area Director

Kristine Sande, Rural Health Information Hub, Program Director

Explore new tools from the Rural Health Information Hub (RHlhub) and the NORC Walsh Center for Rural Health Analysis designed to help rural communities successfully address the opioid crisis. Learn about factors, including social determinants of health that influence opioid use and access to treatment.

3C. Strategies for academic - rural community health equity partnerships
Room A703 (Atrium Level)

Matthew Tobey, MD, Massachusetts General Hospital, Fellowship Director

Large academic health centers have historically neglected low-resource rural communities. In this session, we describe the lessons learned from a successful partnership between a large teaching hospital and a resource-limited rural community. Topics will include cultural humility, Indian Health Service partnership strategies, and tribal partnerships.

4:00 – 5:15 p.m.

Speaker – Healthy People 2030

Room A706 (Atrium Level)

David Line, PhD, Eastern Washington University, Assistant Professor

Stan Lehman, MPH, CDC, Office of the Associate Director for Policy and Strategy, Program Performance and Evaluation Office

5:15 p.m.

Conference Adjourns

Posters

Creative Approaches to Meeting Diabetes-Related Needs in Rural Florida

Anudeep Udumula, Student Researcher, University of Central Florida

Creation of a RNPC Training Program: Meeting the Needs of Underserved and Rural Populations

Jene Hurlbut, PhD, Professor, Roseman University of Health Sciences

Racial/Ethnic Disparities In Assault/Firearm Traumatic Brain Injury in Veterans

Clara Dismuke, PhD, Research Health Scientist, HERC, Palo Alto VA Medical System

Mapping Cervical Cancer Access and Prevention in SC

Jan Eberth, PhD, Associate Professor, University of South Carolina

Youth Engagement and Action for Health (YEAH!)

Katie OConnell, Graduate Research Assistant, Healthy Places Lab at Georgia Institute of Technology

Early Care and Education Recognition in Florida

Fairuz Priya, Early Care and Education in Florida, Florida Department of Health

CHW Training Development: tobacco cessation with MCH focus

Denise Martinez, BA, MPH, CHWI, Training Center Manager, National Community Health Worker Training Center

Eliminating Mental Health Stigma in Rural Communities

Kim Nordin, Senior Program Coordinator, National Rural Health Resource Center

Mediterranean Diet Adherence and Depression among Rural Adults

Tatiana Bryan, University of Florida, Undergraduate Student (Recent graduate, BS) - Family, Youth and Community Sciences

Exploring the Health Behaviors of Rural Minority Children

Romae Morgan, University of Florida, Undergraduate Student (Recent graduate, BS) - Nutritional Sciences

Financial Strain and Health Behaviors among Rural Minorities

Biswadeep Dhar, MS, MEd, University of Florida, Doctoral Student - Youth Development and Family Sciences

Capitalizing on Rural Nimbleness to Integrate Behavioral Health

Rhonda Barcus, Program Manager, National Rural Health Resource Center

Interventions Engaging CHWs to Increase Appropriate Cancer Screening

Jamaicia Cobb, ORISE Fellow, Centers for Disease Control and Prevention

Strengthening Rural Primary Care Clinics using the 3i's

Ipe Paramel, Project Manager & Practice Facilitator, OSU Center for Health Systems Innovation

Free Rides: Patient and Clinic Benefits in a Rural Pediatric Clinic

Ipe Paramel, Project Manager & Practice Facilitator, OSU Center for Health Systems Innovation

A Misunderstanding of Biology: Stigma Surrounding MAT & OUD

Rebecca Christopher, Field Education Coordinator, University of South Carolina College of Social Work

Comparative Analysis of Medicaid Expansion on Rural Healthcare

Lesley Clack, ScD, Assistant Professor, University of Georgia

OMT and Demographics of Back Pain in Appalachia

Jennifer Bannister, OMS-4, West Virginia School of Osteopathic Medicine

Delivery of Ultrasound Imaging for Central Appalachia

Mark Herzog, Health Policy Fellow, Harvard Medical School

Tele-Colposcopy for Vulnerable Women in Central Appalachia

Mark Herzog, Health Policy Fellow, Harvard Medical School

Mobile Clinic Delivery of Chronic Disease Care

Mark Herzog, Health Policy Fellow, Harvard Medical School

Race/Ethnicity and Smoking Across Rural America

Gilberto Lopez, ScD, Research Assistant Professor, University of Rochester Medical Center

Integrating Oral Health into Pregnancy and Infant Care

Craig Holden, PhD, MPH, Health Researcher, Altarum Institute

Syringe service program utilization in rural Kentucky

Hilary Surratt, PhD, Associate Professor, University of Kentucky

Describing Vulnerability Resiliency among Mississippi Vietnamese through Photovoice

Susan Mayfield-Johnson, PhD, MCHES, Assistant Professor, The University of Southern Mississippi

Needs Assessment on Oral Health Rational Service Areas

Shen Wang, MPH, MPA, Research Associate, Center for Health Workforce Studies

Cancer Mortality in Rural America, 1999-2016

Jane Bolin, RN, JD, PhD, Associate Dean and Professor, Texas A&M College of Nursing and School of Public Health

Associations among Rural Hospital Nursing Resources and Outcomes

Jessica Smith, PhD, Assistant Professor, University of Texas at Arlington

Assessing Mechanisms for Psychological Resiliency following Natural Disasters

Brianna Baker, UNC Center for Health Equity Research

African American Baby Boomers' and Electronic Health Records

Alesha Ray, DBA, Northcentral University

SIDS Risk Depends on More than a Crib

Ann Lambert, RN, MSN, PCPNP-BC, Associate Clinical Professor, Doctoral Student, Auburn University School of Nursing

Rural African American Adolescent Suicide

James, Perkins, MD, PhD, Manager, Black Bottom Inc

Exhibitors

All of Us

National Multiple Sclerosis Society

USDA Rural Development

Social Security Administration

Sponsors

Healthcare Georgia Foundation

Thank you for your attendance and your continued support of NRHA and the Health Equity Conference! Join us next year in San Diego, CA on May 18, 2020.