



## National Rural Health Association Rural Health Equity Conference

May 8, 2018 – New Orleans, Louisiana  
Marriott New Orleans Hotel - Studio 8-9 (2<sup>nd</sup> Floor)

**7-8 a.m.**

**Check in, Continental Breakfast,  
Poster Session**

**8-8:15 a.m.**

**Conference Welcome**

*Alan Morgan, NRHA CEO*

*Susan Kunz, NRHA Health Equity  
Council Chair*

**8:15-9:15 a.m.**

**Hand on the plow: Unaddressed  
disparities among rural minority  
populations**

*Janice Probst, PhD, SC Rural  
Health Research Center,  
University of South Carolina,  
Director*

This session will address past and present health disparities among diverse rural populations, with an emphasis on the need for continued vigilance and action.

**9:15-9:30 a.m.**

**All of US Research Program**

*Lydia Kuykendal, HCM Strategists,  
Senior Associate*

Learn more about the *All of Us* Research Program, including beta efforts and experiences in enrolling participants

**9:30-10 a.m.**

**Networking Break, Poster  
Session**

Studio Foyer

**10-11:15 a.m.**

**Concurrent Sessions**

**1A: Rural Innovations in School  
Health and Wellness  
Interventions**

Studio 1 (2<sup>nd</sup> Floor)

*Jeffrey Franklin, Southern Illinois  
University School of Medicine,  
Project Director - Illinois Delta  
Network*

*Eric Wiedenman, Southern Illinois  
University School of Medicine,  
Doctoral Research Assistant*

This session will explore the Illinois CATCH onto Health Initiative that provides leadership for building increased capacity for rural schools to effectively improve health through policy, systems, and environmental change, thus promoting sustainability and a fundamental attitude regarding the importance of general wellness, both in schools and in the community.

**Improving rural health through  
school-based telehealth model  
innovation**

*Tara Haskins, DNP, RN, Division  
of Nursing, Louisiana Tech  
University, Associate Professor  
Randy McKinney, MS, MPA,  
Bienville Family Clinic, Chief  
Administrative Officer*

This session presents the collaborative telehealth model between a hospital district service board, rural clinic, school district and university that created a rural school-based telehealth program with full expansion of parish wide registered nurse school services. Speakers will share program outcomes, reimbursement, and solutions illustrating a successful first year.

**1B: Creating Healthy, Equitable  
Places for Healthy People**

Studio 8-9 (2<sup>nd</sup> Floor)

*Stephanie Bertaina, U.S.*

*Environmental Protection*

*Agency, Senior Policy Analyst  
Susan Kunz, MPH, Mariposa  
Community Health Center, Chief  
of Program Development  
Jennifer Olsen, LocalFirst, CEO*

Learn how rural towns Nogales, Arizona and Waterville, Maine are addressing social determinants of health through an equity lens. These communities were selected for the U.S. EPA's Healthy Places for Healthy People program, which helps communities partner with healthcare facilities to build healthy, walkable,

economically thriving downtowns and neighborhoods.

**The REACH Model: Working to Achieve  
Health Equity in Rural Communities**

*Patty Molina, Mariposa Community  
Health Center, Senior Director  
Community Health Services  
Martha Monroy, University of Arizona,  
Lecturer and Southwest Regional Director  
for the National REACH Coalition Board  
of Directors*

*Charmaine Ruddock, Institute for Family  
Health and Chair of the National REACH  
Coalition Board of Directors, Project  
Director*

REACH (Racial and Ethnic Approaches to Community Health) a CDC funded program focused on under-served populations. The REACH model highlights successful strategies utilized by these communities to address health inequities. The session focuses on the components of the REACH Model in the success of these interventions in rural communities.

**1C: Building community with an  
academia and non-profit coalition**  
Studio 10 (2nd Floor)

*Joan Leafman, PhD, A.T. Still  
University, Associate Professor*

*David Line, PhD, A.T. Still*

*University, Associate Professor*

*Andrew Preston Smith McNatt,*

*Corbin's Legacy Kids Club, President*

*Mary-Katherine Smith McNatt,*

*DrPh, A.T. Still University, Chair*

*and Associate Professor*

When it comes to under-represented populations, there are wide gaps in services provided. Corbin's Legacy fills these gaps as they relate to Title 1 children with food, health, clothing and educational insecurities. This session explores an unconventional partnership between community, agencies, academic institutions and the benefits to all.



**11:15 a.m.-12:30 p.m.**

**Concurrent Sessions**

**2A. Rural Women, Depression and Community Health Workers Role**

Studio 1 (2nd Floor)

*Frances Feltner, DNP, University of Kentucky, Director, Center of Excellence in Rural Health*

The prevalence of depression among rural women is nearly twice the national average, yet limited mental health services and social barriers restrict access to treatment. Community Health Workers offer a substantial contribution through improving recognition of depression; deepening rural women's engagement within existing services; and offering sustained, culturally appropriate support.

**Arizona Rural Women's Needs Assessment**

*Leah Meyers, Arizona Rural Women's Health Network, Director*  
*Lorraine Ramirez, Arizona Rural Women's Health Network, Coordinator*

The Arizona Rural Women's Health Network conducted a needs assessment to identify the most relevant health issues for women residing in rural Arizona (adult women, adult pregnant women and adolescent girls). This session will provide an overview of the survey results, including geographic variations across the state for each group.

**2B. Improving Underserved Health Through Clinical Training at CHCs**

Studio 8-9 (2nd Floor)

*Leonard Goldstein, DDS, PhD, A.T. Still University of Health Sciences, Vice President for Clinical Education Development*

This presentation will provide attendees with information regarding how providing clinical training sites for medical, dental, and allied health students at Community Health Centers can

ultimately improve the health of the rural and underserved population, assist with recruitment and retention of providers, and provide inter-professional training for students and practitioners.

**Health Equity & Health Disparities: Not the Same**

*Dolores Roybal, PhD, Con Alma Health Foundation, Executive Director*

Health Equity—when everyone has an equal chance at living a healthy life regardless of zip code, race or income—and Health Disparities are not the same. This session will discuss why it is important to understand the difference, and provide examples and strategies to advance health equity in rural communities.

**2C. HRSA Rural Health Update**

Studio 10 (2nd Floor)

*Paul Moore, Federal Office of Rural Health Policy, Senior Health Policy Advisor*

This session will provide updates regarding key Federal activities that help improve access to quality health care in rural communities.

**12:30-1:30 p.m.**

**Networking Lunch**

Studio 8-9 (2nd Floor)

**1:30-2:30 p.m.**

**Approaching Health Equity: A Rural Medical Education Example**

Studio 8-9 (2nd Floor)

*John Wheat, MD, University of Alabama - College of Community Health Sciences, Professor*

This discussion will include a case-study in medical education in one state to understand and approach health equity among its rural populations.

**2:30-3 p.m.**

**Networking Break, Poster Session**

Studio Foyer

**3-4:15 p.m.**

**Concurrent Sessions**

**3A. Children's Worlds Project: Child Well-being in Appalachia Kentucky**

Studio 1 (2nd Floor)

*Frances Feltner, DNP, University of Kentucky, Center of Excellence in Rural Health Director*  
*Jarod Giger, PhD, University of Kentucky, Assistant Professor*  
*College of Social Work*  
*Melissa Slone, University of Kentucky, Clinical Faculty*

Children's Worlds is a research survey on children's subjective well-being conducted across many populations worldwide was conducted in Appalachia Kentucky. Descriptive indicators of children's well-being across multiple dimensions (material well-being, health, family well-being, school satisfaction, safety, peer relationship quality, etc.) were collected and analyzed to understand general levels of children's well-being.

**EatMoveGrow: Innovating Health in Rural Schools**

*Kyle Hucke, PhD, Louisiana Public Health Institute, Evaluation Manager*

*Amy Karam, The Health Enrichment Network, Program Director*  
*Donna Newton, The Health Enrichment Network, Program Manager*

Rural counties lag urban and suburban counties in many health indicators such as uninsured people, child poverty, lower access to health resources, and higher rates of obesity. EatMoveGrow utilizes a combination of strong partnerships with schools, evidence based practices, and providing equipment and technical assistance to promote healthy behaviors.



### **3B. Using Equity to Build a Culture of Health**

Studio 8-9 (2nd Floor)  
*Attica Scott, County Health Rankings & Roadmaps, Community Coach*  
*David Toland, Thrive Allen County, CEO*

County Health Rankings & Roadmaps will share information, guidance and tools on how rural communities can build capacity to create a culture of health with equity as a foundation. We will feature work happening in Rural Impact County Challenge communities that are using data as a call to action.

### **Leveraging Assets to Improve Rural Health and Equity**

*Michael Meit, NORC at the University of Chicago, Senior Fellow*

The NORC Walsh Center, with funding from the Robert Wood Johnson Foundation, conducted a formative study to explore opportunities to improve health and equity in rural communities. This session will describe key project findings, including how rural assets and partners can be leveraged to improve health and equity.

### **3C. An innovative data-driven approach to exploring health disparities in rural areas**

Studio 10 (2nd Floor)  
*Rexford Anson-Dwamena, Virginia Dept. of Health, Office of Health Equity, Social Epidemiologist*  
*Justin Crow, Virginia Dept. of Health, Office of Health Equity, Director, Division of Social Epidemiology*  
*Lauren Powell, PhD, Clinical and Population Health Research, Virginia Dept. of Health, Office of Health Equity, Director*

Health outcomes vary substantially among people in rural versus urban areas, and by socioeconomic status. This session will demonstrate data-

driven approaches to documenting, understanding, and educating on health disparities at the intersections of geographic, social, and economic demographic factors.

### **The Two Georgias Initiative: Addressing Rural Health Equity**

*Lisa Medellin, Healthcare Georgia Foundation, Senior Program Officer*  
*Gary Nelson, PhD, Healthcare Georgia Foundation, President*  
*Samantha Tucker, Healthcare Georgia Foundation, Evaluation Manager*

This session will describe the curriculum and evaluation results from an 10 month on-line training in Spanish "Principles of Public Health for CHWs/Promotores" in the U.S. and internationally.

**4:15-5:00 p.m.**

### **National Cancer Institute - Rural Cancer Control**

Studio 8-9 (2nd Floor)  
*Bob Croyle, PhD, Division of Cancer Control and Population Sciences, Director*  
*Shobha Srinivasan, PhD, Division of Cancer Control and Population Sciences, Health Disparities Research Coordinator*

The Division of Cancer Control and Population Sciences at the National Cancer Institute is spearheading a program to accelerate rural cancer control research. The session will address plans, areas of research interest and funding opportunities for rural cancer control research.

**5 p.m.**

### **Conference Adjourns**

### **NRHA's 2018 Rosemary McKenzie Legacy Award goes to Agnes**

**Attakai, MPA**, Director of Health Disparities Outreach Prevention Education at University of Arizona Mel and Enid Zuckerman College of Public Health. Agnes is member of the Navajo Nation and a champion of health equity in Arizona and nationally, as director of the Arizona Indians into Medicine Program at the University of Arizona College of Medicine. She has worked diligently for 17 years to reduce health disparities among Arizona's Native Americans, most notably by developing the Native American health care and public health workforce. Congratulations Ms. Agnes Attakai!

### **Exhibitors:**

#### **All of Us Research Study**

The *All of Us* Research Program wants to speed up health research breakthroughs. To do this, we're asking one million people to share health information.

**Thank you for your attendance and your continued support of NRHA and the Health Equity Conference!**

**Join us next year in Atlanta, GA on May 7, 2019.**



## 2018 Health Equity Conference Accepted Posters

**Community Leadership Institute of Kentucky (CLIK)**  
*Beth Bowling, UK Center of Excellence in Rural Health, Rural Project Manger*

**Patient Perspectives: Access to Healthcare in the Alabama Black Belt**  
*Ada Pariser, University of Dayton and University of Alabama, Student*

**“Treat Yourself to Health” Culturally Competent Cessation Promotion**  
*Keith Vensey, Community Anti-Drug Coalitions of America, Director of Geographic Health Equity Alliance*

**Tobacco Cessation Training and Toolkit Materials for CHWs**  
*Denise Martinez, The National Community Health Worker Training Center, Program Coordinator*

**Patients’ Comprehension of Their Overall Health and Hospitalization**  
*Gloria Singleton, The Sage Colleges, Post-Baccalaureate Student in Pre-medical Studies*

**Comparison of Outcomes and Demographics among Select Colorado Safety Net Clinics of Private versus Medicaid Insured Patients**  
*Guadalupe Solis, University of Northern Colorado, Graduate Student*

**Low Income Rural Women of Higher Weights & Stigma**  
*Andrea Bombak, PhD, Central Michigan University, Assistant Professor*

**Alcohol and Opiate Co-Use among Rural Women**  
*Kara Bensley, PhD, University of California, Berkeley, Postdoctoral Research Fellow*

**Smokeless tobacco use and low birth weight child among women in a rural setting of India**  
*Delfin Lovelina Francis, Dr MGR Medical University, India, Dr / Assistant Professor*

**Tobacco use, awareness and cessation among Malayali tribes, Yelagiri Hills, Tamil nadu, India**  
*Delfin Lovelina Francis, Dr MGR Medical University, India, Dr / Assistant Professor*

**Awareness on oral cancer among smokeless tobacco users in Rathinamangalam village, India**  
*Delfin Lovelina Francis, Dr MGR Medical University, Dr / Assistant Professor*

**Expanding Critical-Care Capacity with Predictive Analytics**  
*Felix Chang, Uniformed Services University of the Health Sciences and the Walter Reed National Military Medical Center*

**Barriers or Barricades: Rural Substance Use Disorder Agencies & The Clinical Benefits of Infrastructure Improvement**  
*Rebecca Christopher, University of South Carolina College of Social Work, ICARED Program Coordinator*

**Emergency Department Based Diabetes Screening on Navajo Nation**  
*Eleanor Emery, MD, Northern Navajo Medical Center, Massachusetts General Hospital, UCLA Health Medical Officer - Physician*

**Telehealth: An Expansion to Improve Healthcare for Veterans**  
*Jennifer Bonds, MHA, FACHE, Atlanta Veterans Affairs (VA) Health Care System, Administrator, Regional Telehealth Service*

**Depression and Binge Drinking among Rural Women in a Canadian Province**  
*Bonnie Janzen, PhD, University of Saskatchewan, Associate Professor*

**Prescription Drug Need among Children in the US**  
*Shyamkumar Sriram, MBBS, MD, MBA, MPH, PhD (C), University of South Carolina, Public Health Physician and Doctoral Candidate*

**Implementation of Tele-Primary Care to Rural Veterans**  
*Jennifer Bonds, Atlanta VA Healthcare System, Administrator*

**Examining the Social Determinants of Health**  
*Ashley Schumaker, Central Michigan University College of Medicine, Medical Student, Year 3*

**Examining Salary Disparities of Leaders in Rural Health**  
*Lesley Clack, ScD, University of Georgia, Assistant Professor*

**Using Photovoice with Undergraduate Interprofessional Health Sciences Students to Facilitate Understanding of and Dialogue about Health Disparities within Rural Communities**  
*Cassity Gutierrez, PhD, Drake University, Chair of Health Sciences*

**Designing Curriculum and Fostering Collaborations to Implement a Lay Patient Advocate Training in Tribal Communities**  
*Cassity Gutierrez, PhD, Drake University, Chair of Health Sciences*