

2020 NRHA Rural Health Clinic & Critical Access Hospital Conferences | Sept. 22 – 25 | **Virtual Events**

All sessions will occur in Central Daylight Time • Subject to change • Current as of 9.16.20

+Sessions sponsored by the Federal Office of Rural Health Policy (9) ^Oral Health Session (1)

Rural Health Clinic Conference			
Tuesday, September 22			
1:00 – 2:15 pm	Welcome (15 m) Simplifying Rural Health Clinic Compliance+ (60 m) - Plenary 1 <i>Patty Harper, InQuiseek Consulting, Principal</i>		
2:15 – 3:15 pm	Building a Better Rural Health Clinic+ (60 m) - Plenary 2 <i>John Gale, Maine Rural Health Research Center, Senior Research Associate</i>		
3:15 – 4:15 pm	Session A Federal Partners Policy & Program Updates+ Kerri Cornejo, Patricia A. Meier, MD, Michelle Wineinger	Session B Maximizing the Rural Health Clinic Designation+ Jillissa Chvala, Mikaela Gehring, Julie York	Session C: Coding Workshop 1 Reporting Quality in RHCs: Revenue and Compliance Gary Lucas
Wednesday, Sept 23			
9:15 – 10:15 am	Session D Assuring RHC Compliance+ Kate Hill	Session E The Re-emerging Smile: Changing Oral Health Stereotypes for Rural Americans^ Sean G. Boynes, DMD	Session F: Coding Workshop 2 Educating Providers and Managers on Revenue and Documentation Gary Lucas
9:15 – 10 am	P3 Optimizing Telehealth with AI-powered Technologies Rizwan Pasha, MD		
10 – 10:15 am	Break		
10:15 – 11:15 am	Session G Mental Health Service Models for Rural Health Clinics+ John Gale	Session H Telehealth: Strategies for a Mature and Evolving Program+ Heidi Steiner, DNP	Session I: Coding Workshop 3 Documentation: The Key Driver for Revenue Capture Jackie King
11:15 am – 12:15 pm	National Association of Rural Health Clinics - Washington Update+ (60 m) - Plenary 3 <i>Nathan Baugh, National Association of Rural Health Clinics, Director of Government Affairs</i>		
Critical Access Hospital Conference Begins and Rural Health Clinic Conference Continues			
12:15 – 12:45 pm	Top 20 CAHs Awards Recognition (30 min) - Plenary 4 <i>Brock Slabach, NRHA, Sr Vice President for Member Services; Michael Topchik, Chartis Center for Rural Health, National Leader</i>		
12:45 – 2 pm	Welcome (15 m) & Keynote Session- Pat Schou, 2020 NRHA President COVID-19: The State of the Pandemic and Relevance for Rural Health Care (60 m) - Plenary 5 <i>John T. Brooks, MD, Centers for Disease Control, Chief Medical Officer, COVID-19 response</i> Roundtable discussion to follow with Dr. Brooks, Leslie Marsh, Alan Morgan, and Pat Schou		
2 - 3 pm	National Legislative Update (60 m) - Plenary 6 <i>Brock Slabach, NRHA, Sr Vice President for Member Services; Josh Jorgensen, NRHA, Government Affairs and Policy Manager; Mason Zeagler, NRHA, Government Affairs Communications Coordinator</i>		

3 - 4 pm	Rural Covid-19 Response Update (60 m) - Plenary 7 <i>Tommy Barnhart and Roger Masse, NRHA Rural COVID-19 Technical Assistance Center, Technical Assistance Specialists</i> <i>Alan Morgan, NRHA, CEO; Brock Slabach, NRHA, Senior Vice President of Member Services</i>					
4 - 5 pm	Virtual Exhibits					
4 - 4:45 pm Featured Partners	P13 Creating a Culture Focused on Attracting and Retaining Top Talent Dave Barney	P14 340B of the future: Adaptation and the Human Spirit Lisa Scholz	P15 Best Practices for a Successful Healthcare IT implementation Doug Allen Sandra Guidry, MD	P16 Power to the People: Improving Patient Engagement through Care Management Michele Hand, DDS	P17 Keep Your Eye on the Prize: Preparing for Pricing Transparency Phil Manuel Marcia Leighton Melisa Masterson	P18 Establishing a COVID Testing and Contact Tracing Program for Rural Communities Erik McLaughlin, MD
Thursday, September 24						
9 - 10 am	American Hospital Association Regulatory Update (60 min) - Plenary 8 <i>Erika Rogan, PhD, American Hospital Association, AHA Payment Policy, Senior Association Director</i>					
10 - 10:30 am Featured Partners	PT1 From Swing Beds to Wellness Jordan Tenebaum Monica Bourgeau Mark Lindsay	PT2 Investment in CT Imaging Equipment Provides Scott County Hospital Stability During Pandemic Mark Burnett Heather Wren	T3 Physician Burnout is on the rise Ron Louks, MD	PT 4 Supply Chain in the Rural Setting Kathi Pressley Tammara Gibbons	PT5 How to Create a Recipe for Success: Key Ingredients for Denial Management in Rural Healthcare Beth Brand Dana Beaver-Lewis	PT6 Is Growth During This Pandemic Possible? Ryan Nestruck Mark Henning
10:30 - 10:45am	Break					
10:45 - 11:15 am Featured Partners	PT7 Providing Relief and Protection for Rural Hospital Mike Smith Eric Fox	PT8 Rural Hospital Solutions for Expensive Diagnostic Imaging Technology Chad Cooper	PT9 Leveraging Data to Improve Access to Care Kim Carlson Adam Nouzovsky	PT11 Social Determinants of Health and COVID-19: How Data Can Nellie Galindo MSW Katherine Detwiler	PT12 Innovative Healthcare Delivery in the Rural Market Nitin Sawheny, MD	
11:15-11:30 am	Break					
11:30 am-12:30 pm	1A - Innovation	1B - Financial	1C - Leadership	1D - Quality	1E - Best Practices	1F - General
	New Models of Payment and Delivery in a Post-COVID-19 World John Supplitt	Employee Incentive Plans for CAHs Aimee Greeter Max Reiboldt	NRHA Solutions: The Rural Hospital CEO Certification Program Bill Auxier Alania Cedillo Kevin DeRonde Kyle Kellum	Emergency Skills Competency Among Rural Health Care Providers Adam Hohman, DNP	Mental Health and Substance Use Models for CAHs John Gale	HHS Telemedicine Update+ Eve-Lynn Nelson Nancy Rios Michelle Wineinger
12:30 - 1 pm	Virtual Exhibits					
1 - 1:45 pm Featured Partners	P25 Data-driven Decisions to Boost Patient Volumes Mike Milligan	P26 Why every CAH should have in-house 24x7 hospitalist coverage Ben Dunford	P27 Transformative Change: Leadership Competencies for the New Normal in Rural Healthcare Mark Madden Todd Wozniak	P28 The Nursing Shortage Tanya Freedman	P29 Gathering Golden Eggs: How a Small Group of Hospital CEOs are Beating Big Insurance at its Own Game Brant Couch Jonathan Bailey	P30 CGM Remote Patient Monitoring Scott Dale Tillmann Schwabe, MD

1:45 – 2 pm	Break					
2-2:30 pm Featured Partners	PT13 SilverSky	PT14 Electronic Health Record Conversation Scott Tongate	PT15 From Concept to Reality: San Luis Medical Mall Expansion on the Border Brian Haapala Amanda Aguirre	PT17 Leveraging Your GPO to Gain Maximum Value Erika Johnson	PT18 Data-Driven Analytics to Improve UR Efficiency Patty Dietz	
2:30–2:45 pm	Break					
2:45 – 3:45 pm	2A – Innovation	2B – Financial	2C – Leadership	2D – Quality	2E – Best Practices	2F – General
	How CAHs Can Connect with EMS Agencies+ Nicole Clement Jon Krohmer, MD Merrill Meese Stephanie Sayegh	Using Data Analytics to Drive Reduction of Insurance Denials Ryan Rozwat Osi Udezi	Rebuilding the Foundations of Rural Health After Covid-19 John Gale	Building a Culture of Quality from the Bedside Lori Forneris Jodi Johnson Trina Kennedy Nicole Weathers	Huggins Hospital Antibiotic Stewardship Program Implementation Dustin Butler, PharmD Megan Varhegyi John Boornazlan, MD	COVID-19 Impact on Indiana’s Rural/CAHs Allison Bryan-Jungels Nathan Dolan
3:45 – 4:45 pm	Opportunities Through the Lens of a Cost Report (60 min) - Plenary 9 <i>Rob Bloom, Carthage Area Hospital, CFO; Bryan Knowles, VersaBadge, CEO, Eric Shell, Stroudwater Associates, Director</i>					
4:45 – 5:45 pm	Thriving After COVID-19 Public Health Emergency (60 min) - Plenary 10 <i>Ralph Llewellyn, Eide Bailly, Partner</i>					
Friday, September 25						
9 – 9:30 am	Top 20 CAHs Awards Recognition (30 min) - Plenary 4 <i>Brock Slabach, NRHA, Sr Vice President for Member Services; Michael Topchik, Chartis Center for Rural Health, National Leader</i>					
9:30 – 10:30 am	3B – Financial	3C -Leadership	3D – Quality	3E – Best Practices	Featured Partners	
	Labor Management and Benchmarking for CAHs Bailey Benoit Sharon Ulep	Moving a Rural Hospital from Okay to Excellent! Jackie Kimmet Paula Meskan Janelle Rauchman	The Next Generation of Healthcare Kayur Patel, MD	How Artificial Intelligence is Transforming Healthcare Jeffery Daigrepoint	Critical Care Planning for the COVID-19 Pandemic: Preparing for the Next Wave Ayan Sen, M.D. Pablo Moreno Franco, M.D., Adel S. Zurob, M.D., Daniel R. Brown, M.D, Melissa Myers, M.D., Lindsey M. Lehman, MPH	
10:30 am	CAH Adjourns					