



The National Rural Health Association

# ENGAGEMENT GUIDE

National Rural Health Association members, readers, and frequent event visitors cut across many disciplines of rural health care. Our members and readers represent a broad range of rural health interests including hospital and community health facility administrators, educators and researchers, state health employees, rural health practitioners and a myriad of other professionals involved in the daily activities and concerns found in rural America. Advertising in NRHA publications and supporting the association's events offers a unique opportunity to reach a broad range of rural health professionals in need of the products and services that you offer.

## CONFERENCES

### Policy Institute

Feb 7-9, 2023 | Hybrid | Est 400 attendees

Your chance to guide the future of rural health policy with NRHA leadership and advocate for issues you care about with new and returning members of Congress and the administration.

NRHA Partners only

### Annual Rural Health Conference

May 16-19, 2023 | San Diego, CA | Est. 1200 attendees

The largest and most comprehensive rural health conference in the space, created for everyone with an interest in rural healthcare. This event also includes the NRHA Rural Health Innovation Summit, Health Equity Conference, and Rural Medical Education Conference.

Sponsorship and Exhibit space available. Click [HERE](#) for more details or to sign up.

### Critical Access Hospital & Rural Health Clinic Conferences

Sept 26-29, 2023 | Kansas City, MO | Est. 500 attendees

The biggest gathering of critical access hospital executives. Take advantage of educational and networking opportunities designed for clinic and hospital professionals as well as board members serving rural America.

NRHA Partners only

## NRHA Today

NRHA Today is an electronic newsletter emailed 45 weeks annually to 13,000 rural health professionals

There are nine ads per week, \$800 each.

Static images at 300 x 150 pixels in .jpg and png formats are accepted

Advertisers must provide a link to accompany their advertisements

There are no issues published during the weeks of New Year's Day, Independence Day, Thanksgiving, Christmas, or during the weeks NRHA hosts major conferences

## Rural Horizons

Circulation of 7,500 plus an email summary that links to full articles on the content hub online

Inside ads 500 x 500 pixels  
\$500 (only three per issue)

Full page Back cover ad 2400 x 2175 pixels  
\$1,500 (only one per issue)

Upcoming issues

Winter 2023 Art due by Nov 29  
Spring 2023 Art due by Feb 14  
Summer 2023 Art due by Apr 4  
Fall 2023 Art due by Aug 22

NRHA partners enjoy these opportunities plus additional exclusive engagement. Visit [www.NRHAparters.com](http://www.NRHAparters.com) or email Larry Bedell [bedell@nrhasc.com](mailto:bedell@nrhasc.com) to learn more